2021-22 ANNUAL REPORT



PRESIDENT'S LETTER

2022 has been another successful year for the Royal from the COVID-19 pandemic and grapples with the enormous challenges of climate change and biodiversity loss, the Society remains more committed than a decade. than ever to helping Canadians foster a greater understanding of Canada's geography as well as the changes affecting its people and the environment.

The Society recognizes that although the ongoing Russian invasion of Ukraine is occurring thousands of kilometres away from Canada, for many Canadians the war hits close to home. That's why, in March, we produced a new map that shows the distribution across Canada of people of Ukrainian descent. The decision to use a choropleth map where enumeration units like population density correspond to a particular shade or intensity of colour — was done to allow the colours of the Ukrainian flag to stand out visibly on the map of Canada in a gesture of solidarity.

Truth and reconciliation with Indigenous Peoples in Canada is a priority for the Society, and in 2022 we On behalf of the Board of Governors, congratulations were proud to play a leading role in several initiatives to the entire RCGS staff for another excellent year. supporting this important work, including the Canadian launch of the UN Decade of Indigenous Languages, the landmark Biinaagami project dedicated to the restoration and preservation of the Great Lakes, and the next phase of Canadian Geographic's Paths to Reconciliation project, napping unmarked burial sites associated with former residential schools.

Early in the new year, John Hovland was appointed known to many of us not only as a Fellow but also for his outstanding work as a volunteer for more

On a personal note, it has been a privilege and an honour to serve as the Society's President for two terms. In that time, the organization has grown, VES evolved, adapted and ultimately proven itself to be more relevant and necessary than ever before. People have asked me whether I found the time RR commitment of being President onerous, and I can honestly say that I have received far more from the experience than I have given. As a Fellow, I am not going anywhere and I look forward to working with the incoming President and board to help the Society chart a course toward its 100th anniversary. Finally, I want to recognize the outstanding leadership of CEO John Geiger and the tremendous contributions of his staff, present and past, who have helped make my time as President so rewarding.

CEO'S LETTER

No one could have imagined that just a few months after we celebrated the Society's 90th anniversary with a spectacular event at the Canadian Museum of History, the world would effectively shut down for over two years. As we prepare to once again gather in and special guests. person, I am proud to say that the RCGS has emerged from this unprecedented challenge stronger and more relevant than ever.

Our educational program, Canadian Geographic Education, continues to reach new audiences with popular programs adapted for the hybrid classroom, including the Cross-Canada Virtual Road Trip and #ExploreCan. Our award-winning publication, Canadian Geographic, has also taken major strides in its ongoing digital transformation, most notably with the April launch of its new website design.

We eagerly anticipated the day when we would be able to safely welcome the public back to our historic headquarters at 50 Sussex Drive, and I'm pleased to say the Arts, the Aga Khan Foundation and geographical that this year saw the return of in-person gatherings at the building, including several truly historic events. In May, the Society had the honour of hosting His Majesty reconciliation, and forging a more inclusive Canada King Charles III (at the time the Prince of Wales) at 50 Sussex during his Canadian tour to mark the Platinum Jubilee of Queen Elizabeth II. In April, we welcomed our patron, Her Excellency Mary Simon, Governor General of Canada, to the building for the Canadian launch of the UN International Decade for Indigenous Languages. And on June 14, representatives of Canada Denmark and Greenland gathered at 50 Sussex to sign John Geiger a treaty settling a longstanding territorial dispute over Chief Executive Officer

Hans Island. Foreign Minister Mélanie Joly hosted a luncheon for Danish Foreign Minister Jeppe Kofod, Greenland Prime Minister Múte B. Egede, Greenland's Foreign Minister Vivian Motzfeldt, their delegations

With Canadians once again beginning to venture across the country and the world, we launched Canadian Geographic Adventures, a designated travel collection of small-group experiences with trusted operators connecting people and place. Each trip is enhanced by the inclusion of an RCGS Travel Ambassador who shares our mission, and a portion of each booking goes to support our programming.

Building on our track record of success, we continue to work with an array of partners — including RBC, TD, Scotiabank, Shell Canada, Hydro One, Canadian Heritage, the Canadian Commission for UNESCO, Swim Drink Fish, the Canada Council for societies around the world — on big issues such as environmental stewardship and regeneration,

We have so much to celebrate this year, and we are very thankful to those who supported us during the COVID-19 pandemic and continue to support our vital work. We are just getting started!

FROM LEFT: FRED CATTROLL; BEN POWLESS/CAN GEO; TOM SANDLER; YOUTUBE @CANGEO; BEN POWLESS/CAN GEO

PROGRAMS

AWARDS

To recognize outstanding achievement in the fields of geography, education, science, and exploration, and for volunteering to assist the Society, the following awards were given in 2022 to individuals who have made a special impact.

> MARTIN BERGMANN MEDAL FOR EXCELLENCE IN ARCTIC

LEADERSHIP AND SCIENCE

Awarded to Professor Christopher Burn

Canadian Arctic, as well as mentorship

of young scientists and community

LOUIE KAMOOKAK MEDAL

and organizations.

(Carleton University) for his leadership in

long-term permafrost investigations in the

partnerships with northern communities

Awarded to Antoine Normandin, a geographer

who has been an active member of the Fellows

Committee and instrumental in maintaining

Society; to David Kajganich, an American

screenwriter, for his work on The Terror, a

fictionalized account of Captain Sir John

Franklin's lost expedition of 1845-1848; to

Russell Potter, a Franklin expedition scholar

and author of two books on the subject: to

Geir Kløver, an expert on Norwegian polar

history and director of the Fram Museum in

Oslo; to Adam Shoalts, bestselling author and

Westaway Explorer-in-Residence with the Royal

Canadian Geographical Society; and to Alanna

Mitchell, a science journalist, playwright and contributing editor to Canadian Geographic.

Awarded to Professors David Hik (Simon

(University of Alberta) for the development

Open Online Course entitled Mountains 101.

GILLES GAGNIER MEDAL FOR INNOVATION IN GEOGRAPHIC EDUCATION

and teaching of the highly rated Massive

Awarded to Sarah Gallah, a secondary

teacher in Toronto, for her advancement

received. With the positions of President, Vice President

and three Governor spaces to be filled on the Board, the

whose nominations will be presented to the College of

Fellows for election at the Annual General Meeting. The

recommended candidates have the requisite experience,

mission of the Royal Canadian Geographical Society.

graduate research grants to six students: Anna Crofts

College), Hannah Kosick (Memorial University of

(Université de Sherbrook), Kethra Campbell-Heaton (University of Ottawa), Tabatha Rahman (Royal Military

abilities and demonstrated commitment to advance the

Fraser University) and Zac Robinson

ALEX TREBEK MEDAL FOR

GEOGRAPHIC LITERACY

up-to-date information on the Fellows of the



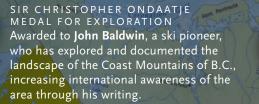
RT. HON. VINCENT MASSEY MEDAL Awarded to Professor Emeritus John H. England (University of Alberta), a distinguished scientist, for his innumerable contributions to the study of environmental change in the Arctic region from the last Ice Age to the current period.



GOLD MEDAL Awarded to **Dr. Joseph MacInnis**, a physician and scientist, who has developed innovative diving systems, which were used to explore the world's oceans; to Mark Pathy, businessman, philanthropist and astronaut for his generous support for Society programming; to Joshua Kutryk, Canadian astronaut, RCAF lieutenant colonel, and engineer for his contributions to exploration. and Canada's space program. Also, two
Gold Medals approved in 2017 have been
presented this year, to **Rt. Hon. Paul Martin**, lawyer and former Prime Minister of Canada for his public service and leadership in defining the Canadian identity; and to **Rt. Hon. Jean Chrétien**, lawyer and former Prime Minister of Canada for his public service and efforts to unite the country



on a number of committees





NOMINATIONS

The Nominating Committee approved a call to Fellows Based on the list of executive capabilities and experience for nominations and met on September 16th, 2022. As Governors should bring to the Board, drafted in 2020 as is the usual practice during the meeting, the Committee a guide to Board renewal, the Committee assessed all reviewed the Society's specific leadership and governance nominations, including those in hand and those recently needs, and carefully assessed the new and reserved nominations. The Committee then approved the nominations, which will go forward to the Annual General — Committee unanimously chose five excellent candidates Meeting in November.

The Committee is committed to the continual strengthening of the Board of Governors as we navigate a challenging national and international non-profit landscape to deliver on the Society's mission at the highest possible level.

RESEARCH GRANTS

The Research Grants Committee received and evaluated 25 grant applications in 2022. With a funding allocation of \$30,000, the Committee awarded 11 applicants with grants and scholarships. James Bourque Northern Doctoral Scholarships were awarded to Danielle (University of Ottawa). James Maxwell Human Geography Scholarships were awarded to Emma Bugg (Dalhousie University) and Jenine Otto (Memorial University of

Newfoundland), Nicole Corbiere (Laurentian University) Nowosad (University of Guelph) and Brandon Pludwinski 🤍 and Stephen Paterson (Saint Mary's University). Finally, the Independent Research Grant was awarded to Sonya Richmond. Newfoundland). Additionally, the committee awarded

EXPEDITIONS

The Expeditions Committee consists of seven accomplished RCGS Fellows with extensive expeditionary experience in mountaineering, ocean exploration, paddling, speleology and related fields. In 2022, the Committee supported eight grantees.

- ► The Expedition of the Year grant went to RCGS Explorer-In-Residence Ray Zahab, who sought to cross Ellesmere Island in the dead of winter in an attempt to better understand how life survives in one of the most brutal Arctic environments.
- ► Major grants were awarded to Noah Booth (Gateway to the Arctic), Isobel Phoebus (the Complete Monashee Ski Traverse), Kirk Safford (the White Rabbit Karst Project), John Dunn (Double Axel) and Dave Garrow (Pikialasoruaq – The Great Upwelling)
- ► A seed grant was awarded to RCGS Explorer-In-Residence Jill Heinerth in support of the Great Island Expedition, whereby a small diving team will circumnavigate Newfoundland, documenting sites that have not been previously photographed, focusing special attention on the wrecks of *Truxton* and Pollux on the Burin Peninsula.
 - Finally, the Committee awarded the Women's Grant to Amaya Cherian-Hall, an emerging explorer who planned to hike, cycle and canoe the Yellowstone to Yukon wildlife corridor.

COLLEGE OF FELLOWS

The College of Fellows is the voting body of the Royal Canadian Geographical Society. The Annual General Meeting is a meeting of this body, at which interested in the Society and willing to contribute to its time the Fellows receive and approve reports by the President, Treasurer and Auditors. On this occasion, the Fellows also elect the Officers, Governors and Fellows of the Society.

In light of these essential responsibilities, the College of Fellows should be comprised of individuals both mandate "to make Canada better known to Canadians" and to the world." Only Fellows of the Society may bring forward nominations for the College of Fellows. In 2022, the Fellows Committee is pleased to recommend 76 individuals for election to the College of Fellows.

ADVANCEMENT

Over the past four years, the Society has seen steady growth in the number of Canadians who are choosing to support the programming of the Royal Canadian Geographical Society. With the help of our partners, Fellows, members and donors we are doing critical work: bringing Canadians together, celebrating the values we share, and creating a better understanding of the intersections of people, place and experience. In 2022 the Society, with the support of the Trebek Council, was able to invest in the work of 11 outstanding grantees — storytellers, educators, researchers and innovators who are working to protect and celebrate the lands, wildlife, water and cultures of Canada. We were also able to put into action a transformative gift that helped to relaunch Canadian Geographic's website, cangeo.ca. The dynamic new site marks an important milestone in the Society's evolving digital strategy.

Early in 2022, we launched our first-ever Polar Plunge, which saw a small group of intrepid RCGS Fellows, including Honorary President Perry Bellegarde and the Hon. Catherine McKenna, jump into the ice-covered waters of Meech Lake, Que. to fulfill donor pledges. We plan to take this peer-to-peer fundraising campaign across Canada in early 2023.

Vital, core funding continues to be raised through the support of many individual donors who contribute through our direct mail, monthly giving, silent auction and Giving Tuesday campaigns. The Advancement Committee and the team at the RCGS are deeply grateful to each and every donor that chose to support our work this past year. We look forward to working with you on impactful initiatives that will celebrate our remarkable country for years to come.

TREBEKINITIATIVE

In 2021/22, we launched the Trebek Initiative, a new grant-making partnership between the Royal Canadian Geographical Society and the National Geographic Society. This new venture, funded by a small group of passionate Canadian families, provided 11 grants in its inaugural year valued at nearly \$450,000. Among the recipients were TJ Watt, a photographer documenting the devastation caused by the logging industry in B.C.'s

old-growth forests; Patrick Kane, a photographer documenting the fight for healthy food in Canada's North; and Anna Crawford, a glaciologist assessing Canada's last intact ice shelf. The Trebek Initiative funds storytellers, educators, conservationists, innovators and researchers who are documenting Canadian and Indigenous land, wildlife, water, culture and history. Applications are accepted twice annually, in April and October

IMAGINE CANADA

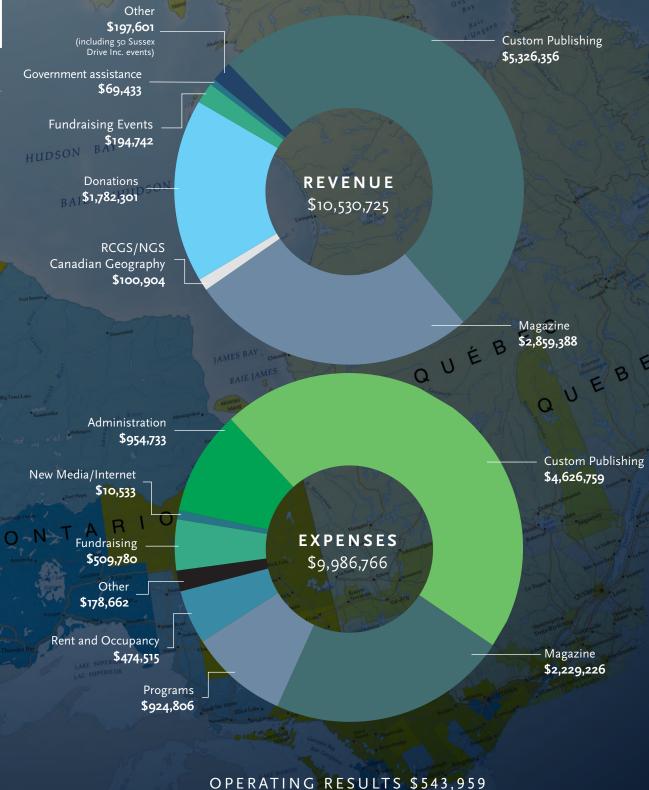
This year, the Society applied for accreditation under the Imagine Canada Standards program. This involved meeting 73 criteria (comprising 97 separate equirements) and completing a lengthy and demanding

The Society's application was completed and submitted in June 2022. It is in the process of being reviewed by Imagine Canada staff, following which it will be sent on for further review by a panel of representatives of organizations which have already been accredited.

INANCIAL INFORMATION

JULY 1, 2021 TO JUNE 30, 2022

Full audited financial statements will be available at rcgs.org after the Annual General Meeting of the College of Fellows on Nov. 15, 2022.







HONORARY OFFICERS

PATRON

Her Excellency the Right Honourable Mary Simon, C.C., C.M.M., C.O.M., O.Q., C.D., Governor General and Commander-in-Chief of Canada Arthur E. Collin

VICE-PATRONS Sir Christopher Ondaatje, O.C., C.B.E. Lord Martin Rees, O.M. Commissioner Margaret M. Thom, O.N.W.T.

HONORARY PRESIDENT Chief Perry Bellegarde, S.O.M.

HONORARY VICE-PRESIDENTS Roberta Bondar, O.C., O.Ont. Pierre Camu, O.C. Wade Davis, C.M. Gisèle Jacob Joseph MacInnis, C.M., O.Ont. Denis A. St-Onge, O.C.

EXPLORERS-IN-RESIDENCE Emily Choy, Jill Heinerth, George Kourounis, Mylène Paquette, Adam Shoalts (Westaway Explorer-in-Residence), Ray Zahab

BOARD OF GOVERNORS

PRESIDENT Gavin Fitch, K.C., Calgary

VICE-PRESIDENTS Wendy Cecil, C.M., Toronto Connie Wyatt Anderson, The Pas, Man

SECRETARY Joseph Frey, Toronto TREASURER

Jim Carter, Lethbridge, Alta.

IMMEDIATE PAST PRESIDENT Paul Ruest, Winnipeg

COUNSEL Andrew Pritchard, Ottawa GOVERNORS Deborah Apps, Calgary Carl Gauthier, Ottawa Nellie Kusugak, O.Nu., Iqaluit Akaash Maharaj, Toronto Kathryn McCain, Toronto Hon. Lois Mitchell, C.M., A.O.E., Calgary, Janis Field, Toronto John Pollack, Bonnington, B.C.

EXECUTIVE COMMITTEE

Connie Wyatt Anderson

EXPEDITIONS

SOCIETY COMMITTEES

STANDING COMMITTEES

ADVANCEMENT Deborah Apps (CHAIR), Wendy Cecil, Janis Field, Louise Levitt, Kathryn McCain, Ted Meighen, Andrya Schulte, Steve Thomas

AUDIT COMMITTEE Ted Johnson (CHAIR), Jim Carter, Gavin Fitch, John Pollack

AWARDS John Iacozza (CHAIR), Dianne Draper, Alison Gill, Chris

McCreery, Wayne Pollard CAN GEO EDUCATION Paul VanZant (CHAIR), Michel Emery, Steve Dagar, Ewan Geddes, Christy Harrick, Gabrielle Rogers, Paula

Huddy-Zubkowski, Jennifer Leduc, Bethany Doiron, Tyrone Power, Janet Ruest, John Thompson, Anne Mansfield (POST-SECONDARY EDUCATION REPRESENTATIVE), Tesa Fiddler (INDIGENOUS EDUCATION REPRESENTATIVE). Kelley McClinchey (CANADIAN ASSOCIATION OF GEOGRAPHERS REPRESENTATIVE) Connie Wyatt Anderson (RCGS BOARD LIAISON)

CGE MANAGEMENT COMMITTEE Bruce Amos, Nicolas Jimenez, Carman Joynt, Doug Patriquin

COMPENSATION COMMITTEE Gavin Fitch (CHAIR), Wendy Cecil, Akaash Maharaj

Priidu Juurand, Helen Sovdat FELLOWS COMMITTEE Joseph Frey (CHAIR), Antoine Normandin (VICE-CHAIR), Connie Wyatt Wnderson, Lisa Tomas, Brad Faught

Gavin Fitch (CHAIR), Jim Carter, Wendy Cecil, Joseph Frey,

Zac Robinson (CHAIR), TA Loeffler (VICE-CHAIR), John

Pollack (PAST CHAIR), Jean Marie Beaulieu, Jill Heinerth,

NOMINATING COMMITTEE Brian Hodgson (CHAIR), Brad Faught, Carl Gauthier, Janis Field FINANCE COMMITTEE

Iim Carter (CHAIR), Bruce Amos, Allen Clarke, Nicolas Jimenez, Carman Joynt

POLICY AND PLANNING COMMITTEE Vacant (CHAIR), Deborah Apps, Jim Carter, Gavin Fitch, Joseph Frey, Brian Hodgson, John Iacozza, Lynn Moorman, Zac Robinson, Paul VanZant

RESEARCH GRANTS Lynn Moorman (CHAIR), James Boxall, Janis Dale, Christine Duverger-Harrison, Greg Halseth, Pat Maher, Denis St-Onge

OTHER COMMITTEES BY-LAWS Gavin Fitch (CHAIR), Andrew Pritchard (EX-OFFICIO)

RCGS & CGE LEADERSHIP AND STAFF

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VICE-PRESIDENT, OPERATIONS AND ASSOCIATE PUBLISHER Nathalie Cuerrier

vice-president, philanthropy Sarah Legault development associate Norman Osman VICE-PRESIDENT, FACILITIES Mike Elston

BUILDING CARETAKER Mike Marshall DIRECTOR OF RECONCILIATION Charlene Bearhead

DIRECTOR, SOCIETY PROGRAMS Sandy Couto NATIONAL DIRECTOR, GOVERNMENT RELATIONS AND ENVIRONM Aran O'Carroll

NATIONAL DIRECTOR, TRAVEL AND PARTNERSHIPS Catherine Lawton director, special projects Meredith Brown

NATIONAL DIRECTOR, STRATEGIC PARTNERSHIPS AND EXECUTIVE

PRODUCER, CANADIAN GEOGRAPHIC FILMS TIM JOYCE DIRECTOR, DIGITAL AND VIDEO Andrew Lovesey

video content producer Daniel Arian SOCIAL MEDIA SPECIALIST Kendra Thompson

DIRECTOR OF FINANCE Robert Westgarth, CPA MANAGER, ACCOUNTING Samuel St Jacques

ACCOUNTS PAYABLE/ACCOUNTS RECEIVABLE CLERK Lydia Blackman PROJECT MANAGER Danica Mohns project coordinator Keegan Hoban

EXECUTIVE VICE-PRESIDENT John Hovland

PROJECT COORDINATOR Keegan Hoban **EXECUTIVE ASSISTANT Sandra Smith** ADMINISTRATIVE ASSISTANT Darlene Pelletier

director of education Michelle Chaput MANAGER, EDUCATION PROGRAMS Sara Black EDITOR AND SOCIAL MEDIA SPECIALIST TANYA KIRNISHNI education program coordinator Eric Nadeau EDUCATION PROGRAM COORDINATOR Karissa Mignott

EDITOR-IN-CHIEF Alexandra Pope MANAGING EDITOR Sarah Brown ASSOCIATE EDITOR Michela Rosano ASSISTANT EDITORS Abi Hayward, Thomas Lundy

DIGITAL CONTENT EDITOR Madigan Cotterill DIRECTOR, BRAND AND CREATIVE Javier Frutos CARTOGRAPHER Chris Brackley GRAPHIC DESIGNERS Christy Hutton, Edward Swan, Iza Valle CONTRIBUTING PHOTOGRAPHER Ben Powless

OTOGRAPHERS-IN-RESIDENCE Scott Forsyth, Daisy Gilardini, Michelle Valberg

ARCHIVIST Wendy Simpson-Lewis

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EDITORIAL

of producing high-quality, independent, factchecked journalism on the people, cultures, lands, water and wildlife of Canada, accompanied by eye-catching photography and detailed original cartography. Topics covered in depth in our 2022 issues range from the personhood rights of Quebec's Magpie River to the threats facing

Canadian Geographic continues its 93-year tradition the iconic snowy owl to a breathtaking scientific expedition to the summit of Mount Logan. In April 2022, Canadian Geographic also launched a new and improved web presence with enhanced search and customization tools, allowing our great content to reach new audiences in Canada and around the world.

TRAVEL PARTNERSHIPS

The Society continues to make Canada better known to Canadians and to the world through exceptional travel programs and partnerships. Canadian Geographic Adventures, a designated collection of outstanding Canadian travel operators and the Society receives a financial contribution offering small-group, guided travel experiences, was successfully launched in April 2022. Travel operators within the collection focus on the connections between people and place and include Adventure Canada, Banff Trail Riders, Eagle-Eye Tours, Exodus Travels, Great Canadian Trails, Maple Leaf Adventures, Klahoose Wilderness Resort, Nahanni River Adventures, Ocean Quest Adventures and, Canadian Mountain Holidays.

Designated Travel Partners are assessed on the basis of a number of qualifiers to ensure operational practices not only meet but exceed industry standards. Tours are built on the core ethos of sustainability, and practice aspects of regenerative travel principles, which support local economies and aim to positively contribute to the community and destination visited. Guests, booked to provide multi-layer, cross-beneficial experiences in small groups, gain an increased awareness and for all involved, continuing to explore and expand understanding of the role both human and physical the important role human and physical geography geography play when learning and experiencing

new destinations, whether in Canada or abroad. Canadian Geographic Adventures is structured in such a way that every guest booked receives exclusive benefits unique to Canadian Geographic, from every booking made through the Designated Travel Collection.

In addition to the creation and launch of Canadian Geographic Adventures in 2022, the Society is building strong relationships with travel partners that place RCGS Fellows amidst enrichment and experiential programming, leveraging their individual geographical expertise and thought leadership. New programs are currently under development for launch in 2023 that will provide both once-in-a-lifetime opportunities for travellers seeking unique, historical and experiential programs, as well as for students who will benefit from in-field learning opportunities aligned with Canadian Geographic Education. Unique and powerful Society travel programming is positioned plays in our day to day lives.

CANADIAN GEOGRAPHIC EDUCATION

It's safe to say that Canadian Geographic Education has officially grown from its humble beginnings into a leader in the development of classroom teaching and learning materials that support national literacy standards and learning expectations in geography. Over the past year, we concentrated on providing high-quality, engaging and accessible educational programming, and enjoyed a number of successful program outcomes.

Canadian Geographic Challenge

On June 1, 2022, the 27th year of the Canadian Geographic Challenge concluded with an exciting virtual National Final round. The event was hosted by RCGS Fellow David McGuffin and was broadcast from the Alex Trebek Theatre at 50 Sussex. We congratulate Ontario, Nunavut and Quebec were paired up with Grade 10 student Angad Khattra from University of Toronto Schools, who brought home the title of Canada's Top Geography Student in what was one of the most competitive years of the Challenge to date. More than one thousand students competed at the classroom and school levels in an attempt to make it to the provincial/territorial round and finally, to earn a spot in the Top 20 and compete in the National Final. In the senior-level division, Akib Shamsuddin, Jenny Jia, Development (2021-2030), Can Geo Education placing 19th out of 54 countries.

Annual Conference

The theme of the second annual virtual teacher conference was Global Citizenship: Inspiring the next generation of changemakers. Hundreds of teachers from across Canada joined us for keynote speeches from Explorer-in-Residence Emily Choy and SmartICE founding director Trevor Bell as well as 28 participantled workshops on topics ranging from outdoor education to the use of coding to understand climate change. The conference was generously supported by the Canadian Geological Foundation.

#ExploreCan

Calling all history buffs! This program, funded by Canadian Heritage, connected over 8,000 elementary and middle-school students from across Canada with experts in cultural and environmental heritage in a series of virtual events co-organized by Exploring by the Seat of your Pants. A captivating collection of webbased story maps is available via our website.

Cross-Canada Virtual Road Trip

Ten stops, 10 provinces and territories, and 10 amazing field guides - what more could you ask for in a cross-Canada road trip? In the second year of this Parks Canada-supported program, over 26,000 students participated in 20 virtual field trips specially designed to put Canadian environmental and cultural hotspots "on the map."

Adopt-A-Ship

A brand new cohort of up-and-coming marine scientists and maritime officers is ready to take on the task of protecting Canadian waters following their participation in this program funded by the Canadian Coast Guard. Four elementary classes from Manitoba, four active CCG vessels for the ultimate penpal experience, learning about maritime science and careers, and participating in virtual hangouts with the crew over the course of two months.

Giant Floor Maps

Following the United Nations' declaration on the Decade of Ocean Science for Sustainable Matthew Stasiw and Matthew Woodward participated partnered with a collective of ocean literacy-focused in the International Geography Olympiad in July 2022, organizations to produce the Oceans, Freshwater and bringing home one gold and two bronze medals and Us Giant Floor Map. Available at no cost to schools and educational organizations, this 88-square-metre map (complete with a cutting edge augmented reality experience) tells the story of our connection to the global ocean and its biodiversity.

National Geographic Partnership

In keeping with the theme of ocean literacy, Can Geo Education partnered with the National Geographic Society on a printable map of the global ocean, an associated teacher's guide and an interactive story map. These beautiful resources are unique among Can Geo Education's archive and are a celebration of ocean geography and cartography.

Outreach

The tremendous growth in our educator network across Canada has necessitated a change to the structure of our education committee. The Operating Bylaws of Canadian Geographic Education have been amended to include a representative from each of representing Indigenous voices. This will ensure a more inclusive and diverse committee that is better able to meet the needs of our growing membership.

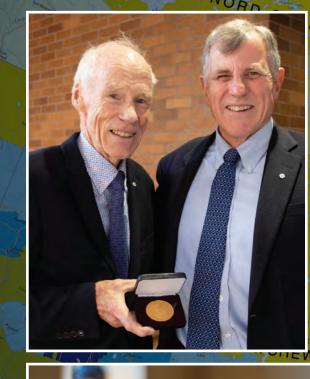


































CANADIAN GEOGRAPHIC FILMS

2021-2022 was a very successful year for Can Geo Films, focusing on our first documentary feature, Returning Home. The film tells the story at residential school, which led her to found the Orange Shirt Society. Returning Home toured extensively at a number of prominent film festivals, garnering high praise and recognition. It also premiered nationally on the Crave streaming service on September 30, 2022.

The past year also saw great progress across several exciting development fronts. Keepers of the Land, a seven-part series in partnership with the Indigenous Leadership Initiative, is exploring

how Indigenous Guardians are caring for lands and waters across Canada. Other projects in development include a documentary with the of Phyllis Webstad and her traumatic experiences Inuit Circumpolar Council, along with a feature film profiling RCGS Explorer-in-Residence Ray Zahab's planned winter expedition by dogsled across Ellesmere Island.

> Our film and video work also involved the continued production of a number of new GeoMinutes exploring significant moments in Canadian history, a series of videos telling the story of various Trebek Initiative grantees and videos capturing our Can Geo Talks.

CUSTOM PUBLISHING & STRATEGIC PARTNERSHIPS

The 2021-2022 fiscal year was a busy one for Canadian Geographic Enterprises. Over the course of the year, we delivered on 39 custom publishing projects, all related to various aspects of the Society's charitable objectives. Below are brief descriptions of some of the larger projects.

MÉTIS NATION OF ONTARIO -**CULTURAL AMPLIFICATION PROGRAM**

CGE prepared a cultural amplification program for the Métis Nation of Ontario, which included an article in the September/October 2022 issue of Canadian Geographic (including a poster map), a suite of classroom learning activities and an online platform for sharing educational materials (expected to go live early in 2023).

MÉTIS NATION—SASKATCHEWAN -

EDUCATIONAL PROGRAMMING CGE prepared 10 early learning books and supporting lesson plans and digital content, intended to help the Métis Nation— Saskatchewan encourage the learning of the Michif language by primary-school-age children.

DEPARTMENT OF CANADIAN HERITAGE -MULTIPLE PROJECTS

CGE worked with the Department of Canadian Heritage on a number of projects, including the Platinum Jubilee of Her Majesty Queen Elizabeth II, Paths to Reconciliation, a number of projects within the "Commemorate Canada" program and the Canadian Heritage youth forum program.

MULTIPLE SUPPORTERS - LIVE NET ZERO This year marked the close of Can Geo

Education's popular Classroom Energy Diet Challenge, which ran for 11 years. The CEDC has been replaced by the Live Net Zero challenge, which is intended to engage and support Canadians as they reduce their personal carbon footprints and strive to live net zero. Sponsored by Shell Canada, the Bank of Nova Scotia and Hydro One, a pilot version of the Live Net Zero challenge launched in the fall of 2022, with the full program planned for 2023.

CANADA COUNCIL FOR THE ARTS -

ARCTIC ARTS SUMMIT CGE worked with the Canada Council of the Arts to support the Arctic Arts Summit 2022, which took place June 25-29 in Whitehorse. CGE's work comprised the creation of a digital platform, supporting educational materials, and various promotional activities.

MULTIPLE SUPPORTERS - BIINAAGAMI, **OUR SHARED RESPONSIBILITY TO THE**

CGE is collaborating with a number of other organizations on Biinaagami, a project to engage and educate Canadians about the importance of the Great Lakes through an Indigenous perspective and encourage advocacy on their behalf. Sponsored by RBC and Mark Pathy, FRCGS, the Biinaagami project had a public launch in September 2022, which included a prototype giant floor map showing the Great Lakes watershed in remarkable detail.

OCEAN NETWORKS CANADA SOCIETY -**OCEAN WEEK CANADA**

CGE worked with Ocean Networks Canada to develop a giant floor map with a supporting augmented reality experience, and to circulate 10 copies of the map (with related educational materials) to schools.

TD BANK - NETWORK OF NATURE

CGE is collaborating with a number of organizations on Network of Nature, a project to educate Canadians about the biodiversity crisis and encourage tangible, meaningful action by planting locally-appropriate native Canadian plant species. Sponsored by TD, the Network of Nature had a public launch at the Toronto Zoo in October 2022.

CONTACT

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Ottawa, Ontario K1M 2K1

613-745-4629 | fax: 613-744-0947

rcgs@rcgs.org

In addition to our custom publishing work, Can Geo has developed strategic partnerships with key Indigenous organizations as we explore possible joint projects, including the Indigenous Leadership Initiative regarding Indigenous Guardianship, the Inuit Circumpolar Council regarding Inuit governance and stewardship of the Arctic, and others. We also continue to build relationships with non-Indigenous organizations, including Swim Drink Fish, the Toronto Zoo and the Canadian Museum of Nature.

SOCIAL MEDIA

Can Geo Travel CanGeoEdu RCGS.SGRC

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FROM LEFT TO RIGHT, FIRST ROW: BEN POWLESS/CAN GEO; FRED CATTROLL. SECOND ROW: TOM SANDLER; BEN POWLESS/CAN GEO; ISOBEL PHEOBUS (TOP); DAVE GARROW (BOTTOM); BEN POWLESS/CAN GEO. FIFTH ROW: BEN POWLESS/CAN GEO; JILL HEINERTH

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