

2017-18 ANNUAL



PRESIDENT'S LETTER

2018 has been another successful year for The Royal Canadian Geographical Society. In May, we permanently moved from a suburban strip mall into our new headquarters at 50 Sussex Drive, in the heart of Ottawa. This was a watershed Zahab. They join the Society's first Explorer-ir moment for us, I believe, putting the Society literally and figuratively in the centre of politics and geography in Canada.

Another significant achievement for the Society this of CEO John Geiger and COO Gilles Gagnier, the year was publishing the Indigenous Peoples Atlas of Canada with our partners the Assembly of First Nations, Inuit Tapiriit Kanatami, the Métis National friends, this year we pursued new initiatives such Council, Indspire and the National Centre for Truth as the Tastes, Sights & Sounds of Canada series, and Reconciliation. This breathtaking four-volume atlas helps us to reimagine Canada by presenting maps without "colonial" borders and telling stories by and of the First Nations, Inuit and Métis peoples. The atlas is truly a landmark publication that will help advance the difficult but necessary project of reconciliation.

It was also a banner year for our Expeditions program. In August, an RCGS Flag Expedition discovered the wreckage of Scottish whaling ship Nova Zembla, which sunk in 1902 off the east coast of Baffin Island. In January, an RCGSsupported expedition discovered the deepest cave and will be sorely missed. in Canada, near Fernie, B.C. And in May, we inked a new partnership with Mountain Equipment Co-op, making MEC the official outfitter of the Society's Expeditions program. Finally, we added four new Explorers-in-Residence in 2018:

CEO'S LETTER

The Royal Canadian Geographical Society is an 89-year-old organization that has all the attributes of a startup.

It continues to evolve as a Royal society and as a leading educational charity, promoting geographical literacy and educating Canadians about their country's physical landscape, its cultures and its environment.

Our educational program, Canadian Geographic Education, now a network of more than 21,000 teachers, is expanding its impact and equipping new generations with geographical tools and knowledge. Our National Magazine Awardwinning publication, Canadian Geographic, remains one of the most-read in Canada, and we recently relaunched the outstanding Canadian Geographic Travel. Our researchers and explorers are in the field, making discoveries and setting records, and our five Explorers-in-Residence continue to visit scores of schools and inspire Canadians across the country.

And our Fellowship continues to grow, tripling in the past few years to encompass distinguished leaders not only in geography, but in a diversity of disciplines and backgrounds — all with a shared commitment to fostering knowledge about their country.

With growth comes change, and 2018 has been a year of momentous change. The RCGS,

solo canoeist and adventurer Adam Shoalts, international storm chaser and natural disasters explorer George Kourounis, solo ocean rower Mylène Paquette and long-distance runner Ray Residence, diver Jill Heinerth.

The Society continued its solid financial performance in 2018. Under the strong leadership RCGS continued to have considerable success in fundraising. In addition to major gifts by good successful fundraising events held outside of Ottawa, in Toronto and Vancouver with the next one scheduled for Calgary. As well, with the move to 50 Sussex, the Society is developing a new line of revenue: meeting and event rentals.

On a solemn note, in 2018 we lost our Honorary Vice-President. Louie Kamookak. Louie was a

noted Inuit oral historian whose knowledge of the King William Island region and of traditional Inuit accounts of the 1845 Franklin expedition aided in the discovery of HMS Erebus in 2014. Louis was a great friend to the Society and a wonderful person,

On behalf of the Board of Governors, I congratulate John, Gilles and the RCGS staff for another excellent year.

Gavin Fitch, President

with support from the Government of Canada, partnered with five major Indigenous organizations to produce the *Indigenous Peoples Atlas of Canada*, an ambitious, groundbreaking educational resource that is unprecedented in scope.

This year also saw the recommissioning by One Ocean Expeditions of RCGS Resolute, the first-ever ship to bear "The Royal Canadian Geographical Ship" prefix and a vessel that will help further the Society's educational and research mandate.

Finally, the RCGS moved into its new headquarters at 50 Sussex Drive. This stunning building vastly expands our programming capabilities and our impact and takes the RCGS to another level altogether.

Building on the track record of success, and working with an array of partners from the Trans Canada Trail and CPAC to Parks Canada and the National Geographic Society, we are tackling big issues such as environmental stewardship, cultural understanding, reconciliation and democratic engagement.

We have so much to celebrate, and we are very thankful for those who continue to support us on this vital journey. On the eve of the Society's 90th anniversary, it is fair to conclude that we are only getting started.

John Geiger, Chief Executive Officer

FROM LEFT: JAVIER FRUTOS/CAN GEO; TOM SANDLER/CAN GEO; TOM SANDLER/CAN GEO; BEN NELMS/CAN GEO; LINDSAY RALPH/LUTHER PHOTO

PROGRAMS

AWARDS

To recognize outstanding achievement in the fields of exploration, geography, education and science, the Society presented the following awards to deserving individuals that made an impact in 2018. To learn more about each award, recipient, or how to nominate someone in 2019, please visit rcgs.org/awards.

RT. HON. VINCENT MASSEY MEDAL Awarded to Arthur Ray, historical geographer.



Awarded to the Trans Canada Trail, recognizing all those who have participated in the creation of The Great Trail. Also awarded to the partners responsible for the creation of the Indigenous Peoples Atlas of Canada: Perry Bellegarde, National Chief of the Assembly of First Nations; Clément Chartier, president of Métis National Council; Natan Obed, president of Inuit Tapiriit Kanatami; Ry Moran, director of the National Centre for Truth and Reconciliation;



CHARLES CAMSELL MEDAL Awarded to Paul Ruest, former president and Élisabeth Nadeau, former vicepresident, for their service to the Society.

executive officer of Indspire.

and Roberta Jamieson, president and chief

LAWRENCE J. BURPEE MEDAL Awarded to **Chris Cran**, artist; André Préfontaine, CEO Emeritus of Canadian Geographic Enterprises; and Peter Suedfeld, psychologist.

SIR CHRISTOPHER ONDAATJE MEDAL FOR EXPLORATION Awarded to Charles (Chic) Scott,

TASTES, SIGHTS & SOUNDS OF CANADA

This year, the RCGS launched its first gala events outside of Ottawa with the Tastes, Sights & Sounds of Canada series.

In February 2018, the RCGS held its first Tastes, Sights & Sounds of Canada event at Airship37, in Toronto. The 100 guests were treated to cocktails, a dinner and a keynote address by new RCGS Explorer-in-Residence, Adam Shoalts. In addition internationally celebrated singer-songwriter Beatrice Martin stunned the audience with an incredible set of music, and was presented with the Society's Bernier Medal.

RESEARCH GRANTS

The Research Grants Committee received 26 grant applications in 2018. In total, 10 students were granted funding to support their research

The 2018 recipient of the James Bourque Northern Doctoral Scholarship was **Annie Lamalice** of the University of Montréal; the recipient of the James Maxwell Human Geography Scholarship was Jennifer Yakamovich of Dalhousie University; and the recipient of the David Thompson Grant for Research

EXPEDITIONS

This year saw a substantial increase in the Society's ability to support expeditions within Canada. In early 2018, the Society entered a partnership with Mountain Equipment Co-op (MEC) as well as received a significant gift, which allowed the Expeditions Committee to double the number of supported expeditions — from four in 2017 to eight in 2018 — in addition to providing MEC gear to each team. Of the 19 applications received, the Expeditions Committee opted to support the following expeditions:

- ► The Expedition of the Year was The Bisaro Plateau ► Man and Dog Across the Labrador Peninsula had **Caves Project**, which used multiple phases of cave diving and exploration to set a new Canadian cave depth record at -670 metres.
- A team of adventurers on **Expédition AKOR** canoed through Quebec and Labrador to increase scientific knowledge of the area.
- **The Bayne/Coleman Project** searched for the burial site of Sir John Franklin, who died during his ill-fated 1845-48 expedition.
- The Mystery Mountain Project's alpinists filmed the exploration of the Waddington Range of British Columbia in the same way it was done in 1926.
- Additionally, the Society used a private gift to support four Flag Expeditions:
- **The Search for the Nova Zembla** used sonar technology to locate the wreck of Scottish whaling ship Nova Zembla, which sunk in 1902 off the coast of Baffin Island.
- Quest for the Blue Racer had RCGS Explorer-in-Residence Adam Shoalts search for the elusive blue racer snake on Pelee Island, Ont.

In summary, the expeditions program provided material assistance to no less than twelve major Canadian paddling, climbing, caving, trekking and diving expeditions, and looks forward to the next round of applications in early January 2019. For more information on our expeditions program, please visit **rcgs.org/expeditions**.



BERNIER MEDAL Awarded to Laureen Harper businesswoman, and Béatrice Martin (Coeur de pirate), singer.

LOUIE KAMOOKAK MEDAL Introduced in 2018, the Louie Kamookak Medal honours late honorary vicepresident and Inuit oral historian Louie Kamookak. Awarded to his wife, Josephine Kamookak, the medal is also awarded to Gregory Copley, author; Jared Harris, actor; Her Excellency, Anne Kari

Hansen Ovind, Ambassador of Norway Michael Palin, actor and author; and Kim Wallace, educator. GEOGRAPHIC ITERACY AWARD

Awarded to Rob Langston, educato INNOVATION IN GEOGRAPHY TEACHING AWARD Awarded to Breanna Heels, educator

Following Toronto's great success, the RCGS held its second Tastes & Sights event in May, at Vancouver's exclusive Terminal City Club. The event's 130 guests were treated to a "Winemakers' Dinner," with each course specifically paired with a matching local wine. Adam Shoalts provided the keynote address in Vancouver as well Vancouver as well **Through** both ticket sales and silent auction revenι both events were very successful financially, and

showcased the strength and growth of the Society's College of Fellows. As a result, five Tastes & Sights events are being planned over the next year.

in Canadian Cartography was Brittany Main of the University of Ottawa Additionally, the Society awarded seven students with graduate grants: Lucas Brehaut of Memorial University; Blair Cullen of Wilfrid Laurier University; Katie Goodwin of Memorial University; Dalal Hanna

of McGill University; Brian Pentz of the University of Toronto; Andrea Reid of Carleton University; and Leah Walker of Memorial University.

Justin Barbour and his dog Saku travelling by canoe and foot (or paw) from North West River,

- N.L. to Kuujjuarapik, Que. Following RCGS founder Charles Camsell's 1905
- route, Back to the Peel River Basin saw Camsell's great-grandson and great-nephew canoe the Peel
- Mount Lucania: A Frigid First attempted to ascend Canada's third-highest peak, Mount Lucania, during winter.
- **Ungava Unknown** retraced the 1938 Carnegie Expedition in northern Quebec by canoe.
- Using original research and historical and archeological investigations, Vanished Beyond the Map had Shoalts search for Hubert Darrell, an explorer who went missing in the Arctic in 1910.
- **Underwater Canada** featured RCGS Explorer-in-Residence Jill Heinerth exploring the beauty and issues of Canada's underwater geography.



mountainee

ADVANCEMENT

The Advancement Committee continues to provide advice and oversight on the Society's fundraising strategy, with a specific focus on activating new major gifts.

For the fourth year in a row, the RCGS had its most successful fundraising year to date, showing significant new home at 50 Sussex, research and exploration growth from 2016/17. In doing so, the RCGS surpassed initiatives and the Society's highest priority needs.

COLLEGE OF FELLOWS

The Fellows Committee met three times in 2018 to steward the nomination process for new Fellows. This year, the Society has welcomed 85 new nominations for to nominate someone in 2019. the College of Fellows.

POLICY AND PLANNING COMMITTEE

Under the leadership of the Board of Governors and through the support of the Policy and Planning Committee, the RCGS continues to deliver on essential milestones and outcomes aligned with the Strategic Plan 2015-2020. These are guided by the Society's appreciation of the value of exploration, education and environmental awareness, and reflect its ambition to continuously expand its capacity for connecting Canadians and the world with Canada's geography.

As a fundamental part of this process, the RCGS As a fundamental part of this process, the RCGS continues to work toward accreditation through Imagine Canada Standards Program. As mandated by the Board of Governors, the Policy and Planning Committee has been monitoring and providing direction for the work being done to meet the 73 criteria that must be satisfied

the million dollar threshold in philanthropic donations for the first time in its history, raising \$1.3 million by the end of fiscal.

Going forward, the Advancement Committee will focus its efforts on driving major gift activity for the Society's

Any Fellow can submit a nomination for the College. Please rcgs.org/fellows for more information on how

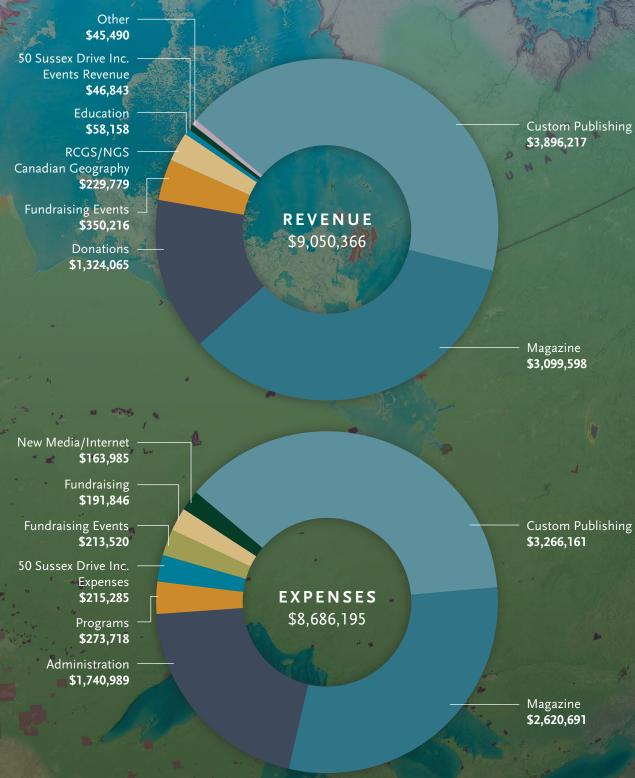
to be accredited. These criteria are grouped under five separate categories: Board Governance, Financial Accountability, Fundraising, Staff Management and Volunteer Involvement.

Work has so far been completed on 34 of the 73 criteria. with an additional 16 expected to be completed by the end of calendar 2018. Work will continue on the remaining 23 criteria, with the goal of submitting the Society's application to Imagine Canada prior to the 2019 Annual General Meeting.

The changes in procedures and policies being proposed to meet the requirements of the Imagine Canada accreditation process will be vetted by the relevant committees before submission for board approval.



FINANCIAL INFORMATION JULY 1, 2017 TO JUNE 30, 2018



NOMINATIONS

The Nominating Committee met on Thursday, Sept. 13, 2018 to review the board positions available to be filled, including those of Vice-President and three Governors. These recommendations will be presented to the College of Fellows for election at the AGM in November 2018.

In preparation for compliance with the Imagine Canada governance requirements, the Nominating Committee pursued further discussion on the creation of a Board Member Performance Measurement and a Board Renewal Framework. A gap analysis of Board needs will be used to determine the



HONORARY OFFICERS

Her Excellency the Right Honourable Julie Payette Roberta Bondar, O.C., O.Ont.

The Honourable Nellie T. Kusugak, O.Nu.

HONORARY PRESIDENT

Gavin Fitch, Q.C., Calgary VICE-PRESIDENTS Wendy Cecil, C.M., Toronto SECRETARY Joseph Frey, C.D., Toronto TREASURER Keith Exelby, Ottawa IMMEDIATE PAST PRESIDENT Paul Ruest, Winnipeg

SOCIETY COMMITTEES

STANDING COMMITTEES AUDIT COMMITTEE Claire Kennedy (CHAIR), Keith Exelby, Gavin Fitch, Ted Johnson, Andrew Pritchard (ex-officio) FINANCE COMMITTEE Keith Exelby (CHAIR), Jim Carter, Allen Clarke, John Hovland, William Thompson CGE MANAGEMENT COMMITTEE Keith Exelby (CHAIR), Bruce Amos, Andrew Binkley, Kevin Fitzgerald, Alison George, John Hovland, Nicolas Jimenez, Carman Joynt, Paul Taillon EXECUTIVE COMMITTEE Gavin Fitch (снагк), Wendy Cecil, Keith Exelby, Joseph Frey, Connie Wyatt Anderson FELLOWS COMMITTEE

Paul VanZant

Kathryn McCain (снагк), Glenn Blackwood, Wendy Cecil Tony Hendrie, Jim Hole, Paul Klein, Bob Page

Helen Kerfoot (CHAIR), Glenn Blackwood, Dianne Draper, Alison Gill, Phil Howarth, Brenda Macdougall, Chris McCreery Wayne Pollard

Connie Wyatt Anderson (CHAIR), Don McLaughlin, Janet Ruest, Kelly Choy, John Thompson, Andrew Kitchen,

VICE-PRESIDENT, FINANCE AND ADMINISTRATION

Catherine Frame CHIEF EXECUTIVE OFFICER EMERITUS André Préfontaine

ACCOUNTING MANAGER Bhavisha Pankhania ACCOUNTS PAYABLE/ACCOUNTS RECEIVABLE CLERK Lydia Blackman RECEPTIONIST/OFFICE COORDINATOR Diane Séguin EXECUTIVE ASSISTANT TO THE CEO Sandra Smith

director of education Ellen Curtis MANAGER, EDUCATION PROGRAMS Sara Black EDUCATION PROGRAM COORDINATORS Andrea Buchholz, Michelle Chaput ARCHIVIST Wendy Simpson-Lewis

OPERATIONAL SURPLUS \$364,171

Full audited financial statements available at rcgs.org after the

PATRON C.C., C.M.M., C.O.M., C.Q., C.D. Governor General of Canada VICE-PATRONS

Sir Christopher Ondaatje, O.C., C.B.E.

Alex Trebek, O.C.

BOARD OF GOVERNORS

PRESIDENT Connie Wyatt Anderson, The Pas, Man. HONORARY VICE-PRESIDENTS

Pierre Camu, O.C. Arthur E. Collin Wade Davis, C.M. Gisèle Jacob Joseph MacInnis, C.M. Denis A. St-Onge, O.C.

EXPLORERS-IN-RESIDENCE Jill Heinerth, George Kourounis, Mylène Paquette, Adam Shoalts, Ray Zahab

COUNSEL Andrew Pritchard, Ottawa GOVERNORS Jean C. Andrey, Waterloo, Ont. Glenn Blackwood, St. John's James Boxall, Halifax Carl Gauthier, Ottawa John Hovland, Toronto Claire Kennedy, Toronto Kathryn McCain, Toronto John Pollack, Bonnington, B.C. Paul VanZant, Amaranth, Ont.

NOMINATING COMMITTEE Wendy Cecil (CHAIR), Lynn Moorman,

Simon Ommanney, Jim Lewis POLICY AND PLANNING COMMITTEE ohn Hovland (CHAIR), James Boxall, Wendy Cecil, Keith Exelby, Gavin Fitch, Joseph Frey, Claire Kennedy, Heler

Kerfoot, Mike Schmidt, John Pollack, Connie Wyatt Anderson

EXPEDITIONS COMMITTEE Mike Schmidt (CO-CHAIR), John Pollack (CO-CHAIR), Jean Marie Beaulieu, Lisel Currie, Shelly Elverum, Priidu Juurand, TA Loeffler, Donnie Reid RESEARCH GRANTS COMMITTEE

RCGS AND CGE LEADERSHIP AND STAFF

CHIEF EXECUTIVE OFFICER John G. Geiger CHIEF OPERATING OFFICER AND PUBLISHER **Gilles Gagnier**

editor, can geo travel /deputy editor, can geo Harry Wilson managing editor Nick Walker ASSOCIATE EDITOR Michela Rosano

TRAVEL BRAND MANAGER Andrew Lovesey COPY EDITOR/FACT CHECKER Kiley Bell SPECIAL PROJECTS EDITOR TANYA KIRNISHNI

DIRECTOR, BRAND AND CREATIVE Javier Frutos CARTOGRAPHER Chris Brackley

director, circulation and production Nathalie Cuerrie

DIRECTOR, STRATEGIC PARTNERSHIPS Tim Joyce

OTHER COMMITTEES ADVANCEMENT COMMITTEE

AWARDS COMMITTEE

CANADIAN GEOGRAPHIC EDUCATION

Kim Wallace, Catherine Boisvert, John Trites, Kelley McClinchey, Lynn Moorman, Paul VanZant

editor-in-chief Aaron Kylie

DIGITAL EDITOR Alexandra Pope

TRANSLATION Nicole Castéran

GRAPHIC DESIGNERS Kathryn Barqueiro, Jenny Chew production designer Tahini Moitra

DIRECTOR OF SALES Valerie Hall Daigle ACCOUNT MANAGER Lisa Duncan Brown

NEW MEDIA MANAGER Paul Politis

BY-LAWS COMMITTEE Claire Kennedy (CHAIR), Andrew Pritchard (ex-officio)

James Boxall (CHAIR), Janis Dale, Christine Duverger-Harrison,

Alison Gill, Greg Halseth, Peter Lafleur, Sarah de Leeuw, Pat Maher, Denis St-Onge, Robert Summerby-Murray

LOGISTICS COORDINATOR EMMA Vie

director, development and partnerships Jason Muscant NATIONAL DIRECTOR OF DEVELOPMENT Sarah Legault

MANAGER, RCGS PROGRAMS Kendra Stieler COMMUNICATIONS MANAGER Deborah Chapman

Annual General Meeting of the College of Fellows on November 1, 2018

Custom Publishing

skills required to enhance and balance the overall strength of the Board of Governors. Nominations for new Governors will be measured against the needs of the Board. In addition, a Governor Performance Assessment Tool and a Governor Self-Assessment Survey will be employed to ensure that the skills and performance of each Governor meet the needs of the Board. Commitment to the mission of The Royal Canadian Geographical Society as demonstrated through active engagement in Board and Committee meetings and RCGS activities will be an important part of this assessment. рнотод RAPHERS-IN-RESIDENCE Daisy Gilardini, Michelle Valberg

CANADIAN GEOGRAPHIC ENTERPRISES

Canadian Geographic Enterprises not only had an excellent year financially, but also a great year in terms of impact and fulfilling its mandate. The Indigenous Peoples Atlas of Canada, a stunning fourvolume set completed in 2018, will undoubtedly be one of the most important works of the year in Canada — and for most of us, of our careers. The launch of the atlas delivered more than 10 million impressions on social media in a single day. The project also includes a website, an app and a suite of education materials, not the least of which is a

STRATEGIC PARTNERSHIPS

partnerships with organizations that share its values 📉 Memorandums of Understanding with a and commitment to making Canada better known host of other organizations including The to Canadians and to the world.

To that end, the Society has established broad agreements with a number of new partners, including Mountain Equipment Co-op as the Society's Official Outfitter of Expeditions, VIA Rail, Air Canada, Desert Hills Estate Winery and Georgian Bay Spirit Company.

Giant Floor Map. These resources are in very high demand. The Indigenous Peoples Atlas of Canada als includes a dedicated issue of Canadian Geograph and Géographica that featured a map of Indigenou languages spoken in Canada, accompanied by an essay written by Wade Davis, that won a coveted gold medal at the National Magazine Awards. A Charles Wilkins' story that explores Canada leading the world in production of garbage per capita ("Trash Nation," May/June 2017) also won NMA gold. And we dedicated the January/February issue

The Society continues to seek and enhance strategic The Society has also established new Anthropocene Project, Kids Can Press, Ingenium, Canadian Museum of Nature Canadian Parks and Wilderness Society (CPAWS), Ocean Wise, Recycling Council of Ontario and The Weather Network

These partnerships not only support the RCGS ir

its ability to deliver core programming, but also

Acknowledging the need to refresh our travel bran while at the same time recognizing a possible growth area, this year the team undertook the work of transforming our Canadian Geographic Travel title into a much more sophisticated, modern and ups brand that included a cover-to-cover rethink and redesign. We are very proud of the result er new and exciting opportunities for the RCGS to

to the incredible acc

ncredibly well receiv

expand on its ability to connect Canadians with their geographical heritage. In addition to these key partnerships, the RCGS

continues to work collaboratively with a number of distinct and important contributors, without whom we could not move forward on some of our ul projects. In this regard, we are cularly acknowledge The Great Trail, the Departn nt of Canadian Heritage, One Ocean

complishment of the completion

of The Great Trail (formerly Trans Canada Trail). It was





CUSTOM PUBLISHING PROJECTS

CANADA'S COOLEST SCHOOL TRIP PARTNER: PARKS CANADA The September/October 2018 issue of Can Geo magazine featured a story on Canada's Coolest School Trip, a trip to Ottawa and surrounding areas that the winning grade 8 class, from Medicine Hat, Alta., went on in June 2018. The Canada's Coolest School Trip contest has been extended for an additional year.



PETROLEUM PRODUCERS (CAPP) An additional 10 Giant Floor Maps were printed and added to those circulating to schools across

Canada for a total of 20 maps. The dedicated Energy IQ website was expanded with tailored content and teacher resources.

ONLINE LEARNING MODULES

PARTNER: CANADIAN ASSOCIATION OF PETROLEUM PRODUCERS (CAPP) The Energy IQ online learning content was

SPEACIAL THANKS

The Society would like to acknowledge the following partners for their generous support at the 89th Annual College of Fellows Dinner, held at the National Arts Centre in Ottawa on Nov. 1, 2018: KCK Global Limited, One Ocean Expeditions, St. Joseph Communications, Desert Hills Estate Winery, Georgian Bay Spirit Co., Coast to Coast Newsstand Services Partnership, BMR Group and BrownTrout Publishers.



with overwhelming success. **CLASSROOM ENERGY DIET CHALLENGE**

PARTNER: SHELL CANADA In its eighth year, the Classroom Energy Diet Challenge saw participation increase to 1,374 classrooms across Canada and the completion of 2,161 challenges. The program has been renewed

for one additional year. CANADA FROM SPACE

PARTNERS: CANADIAN SPACE AGENCY AND INGENIUM This year, five Canada from Space Giant Floor Maps continue to tour schools across Canada.

Three additional Giant Floor Maps have visited all schools in Nunatsiavut and Nunavik. They will continue to visit schools in Nunavut, Northwest Territories and Yukon this year.

3M ENVIRONMENTAL INNOVATION AWARD PARTNER: 3M CANADA

3M provides funding to create infographics

AUDIENCE AND REACH

featuring innovative technology in the Discovery section of each issue of Can Geo. An educational activity is created to accompany each infographic and increase dissemination.

ROUTE 338: MAPPING DEMOCRACY

PARTNER: CABLE PUBLIC AFFAIRS CHANNEL (CPAC) Five Giant Floor Maps and an accompanying suite of learning activities encouraging students to learn about democracy in Canada started circulating to schools across the country. A photo contest highlighting the democratic process and electoral ridings in Canada was completed and published in the July/August 2018 issue.

POLAR BLOG, POSTER MAP DISTRIBUTION AND GIANT FLOOR MAP

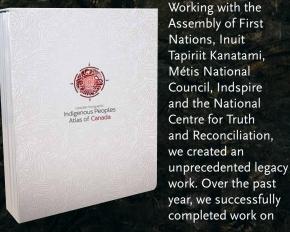
PARTNER: POLAR KNOWLEDGE CANADA In addition to continuing to run the Polar Blog in each issue of Can Geo and online, the partnership with Polar Knowledge Canada has expanded. A contract was also signed to produce a Giant Floor Map version of their circumpolar map (two maps at 9.2 metres wide and three at 4.6 metres wide), which, accompanied by a set of lesson plans, will tour schools across Canada for the next three years and will be featured at the CHARS northern research facility.

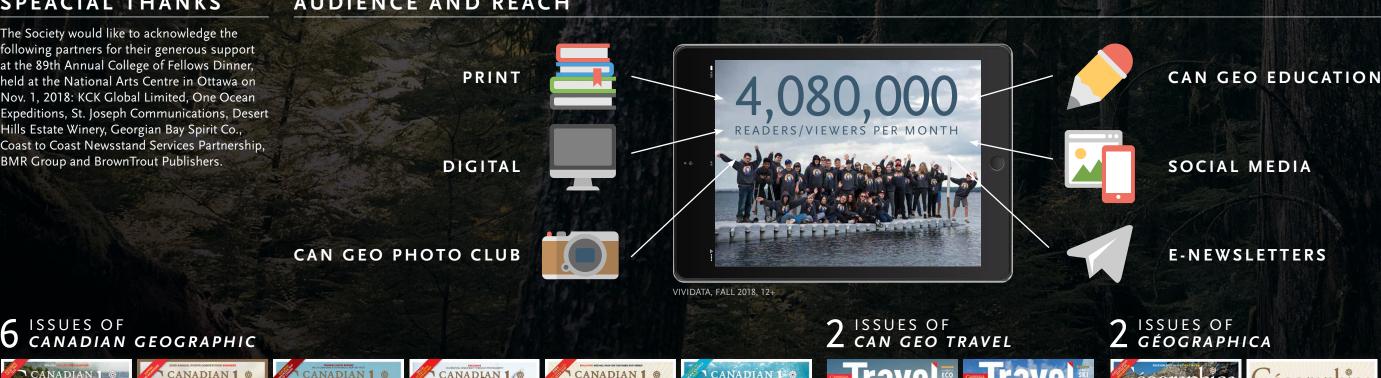


IDRC BLOG

PARTNER: INTERNATIONAL DEVELOPMENT RESEARCH CENTRE The third year of a series of 12 blogs highlighting the valuable work IDRC is doing to help communities across the globe was produced in tandem with learning activities. The three-year partnership includes an annual summary digest distributed with each November/December issue of Can Geo.

INDIGENOUS PEOPLES ATLAS OF CANADA PARTNER: CANADIAN HERITAGE (CANADA 150)







ISSUES OF











CANADIAN GEOGRAPHIC EDUCATION



is up and running again with a new level that is open to students ages 16-19.

Canada's Coolest School Trip concluded another successful year by awarding Mrs. Henderson's grade 8 class from Dr. Roy Wilson Learning Centre in Medicine Hat, Alta., with an unforgettable class trip to Ottawa and surrounding areas. They produced a photo essay



English and French atlases in print and online, teacher guides for distribution to our teacher network, Giant Floor Maps, tiled maps, synthetic maps, a poster map, an app, dedicated issues of Canadian Geographic and Géographica magazines.

THE GREAT TRAIL TREASURE HUNT PARTNER: TRANS CANADA TRAIL

Created by Can Geo and the Trans Canada Trail in celebration of the one year anniversary of the unification of The Great Trail, The Great Trail Treasure Hunt is a national treasure hunt, where Canadians in every province and territory are being encouraged to seek out treasure boxes hidden along The Great Trail,

and post pictures of their find on social media, so that they can be eligible for incredible prizes. SPANISH FLU - UNMASKING INFLUENZA PARTNER: SOUND VENTURE

On the centenary of the 1918 Spanish Flu, Canadian Geographic has delivered a timely commemorative project that examines the lasting impact of the world's deadliest flu pandemic in Canada, and reveals whether or not we are prepared for the potential of the next pandemic. Some of the main assets include a feature article in the September/October issue of Can Geo, a



about their stewardship project about fire safety. The

7/8/9 class in Canada.

tracking their energy use.

GEOGRAPHY OLYMPIAD

LEARNING FRAMEWORK

contest is back again this year and is open to any grade

The eighth year of the Classroom Energy Diet Challenge

previous year. The challenge is running again this year

This year, the Society started a new contest called the

Canadian Geography Olympiad. The purpose of the

contest was to form a team to send to the International

Geography Olympiad (iGeo), held in Quebec City this

year. For the first time ever, Canada was represented at

this international competition. Team Canada's Malhaar

Morarir, Jack Cheng, Ben Woodward and Zhongtian

Wang competed, each earning a medal and winning

second in the poster prize. The Canadian Geography

Olympiad has transitioned into Level 3 of the Canadiar

Geographic Challenge with the same goal of forming

ittee continues to develop and update their

Team Canada for iGeo 2019 in Hong Kong.

The Canadian Geographic Education Executive

national curricula, now known as the Canadian

Education is working with the Executive Committee

to design a website powered by Google to make the Learning Framework available to all Canadian

Learning Framework for Geography. Can Geo

and will focus on getting more Canadians involved with

concluded with more registered teachers than the

special Can Geo-led discussion on the Spanish Flu with Canada's Chief Public Health Officer Dr. Theresa Tam and author/historian Esyllt Jones (held at 50 Sussex and broadcast by CPAC), a Spanish Flu Giant Floor Map and curriculum-based learning resources and a major Spanish Flu Exhibit, premiering at the 2018 Canadian Immunization Conference, December 4-6.

CANADA AND THE 49TH PARALLEL PARTNER: DEPARTMENT OF CANADIAN HERITAGE *Can Geo* commemorated this special geographic

across its print, social media and digital streams It was anchored by a specia feature article and

quiz in the



September/October 2018 issue of Can Geo, which was further supported by a special pull-out map showcasing the border and many interesting perspectives tied to

SOCIAL MEDIA

CanGeo CanGeoTravel RCGS.SGRC

@CanGeo CanGeo_Travel @RCGS_SGRC @CanGeoEdu



teachers. This website will also contain a eo-glossary and an age-appropriate resource st which will help teachers quickly access e-appropriate digital educational materials specific to geographic awareness.

PROFESSIONAL DEVELOPMENT

This year, Can Geo Education both attended and held numerous education workshops. This past summer, through the generous support of the R. Howard Webster Foundation, 14 educators from across Canada travelled to Ottawa to partake in a summer institute about Indigenous education at 50 Sussex. Additionally, local teachers and educators gathered to discuss the state of geography education and to about interesting biogeophysical phenomena share geography resources during Geography Awareness Week.

RESOURCES

In addition to the continuing development of Can Geo in the Classroom, 3M infographics and the IDRC workbooks, Can Geo Education continues to grow the Giant Floor Map and printable tiled map programs. A notable accomplishment includes the development of a bilingual teacher's guide which will be included with the Indigenous Peoples Atlas of Canada Giant Floor Map as it tours across Canada in classrooms and community outreach centres. This guide, developed in partnership with a

council of Indigenous educators, contains materials and lesson plans for all grade levels, and will very likely become one of Can Geo Education's most important resources.

PARTNERSHIPS

Can Geo Education partnered with Ingenium and the Canadian Space Agency on the Canada from Space project — an initiative which will track astronaut David Saint-Jacques' very first mission on the International Space Station (December 2018 to June 2019). An interactive map will allow educators and the public to locate specific spots on Earth that Saint-Jacques will photograph from space, and learn more which can impact the daily lives of Canadians.

Can Geo Education also partnered with Ingenium and the National Energy Board on the Canadian Energy in the Classroom project which will highlight the important work that the federal government, through Natural Resources Canada and the National Energy Board, has done to raise awareness of the Canadian energy system through a series of free public data visualizations. These visualizations will be made available on the partners' websites, on social media and will be free to download for teachers who want to have copies in their classrooms to encourage students



TRAVEL PARTNERS

Over the past year, the Society has continued to nurture its relationships in the travel sector by extending old agreements and developing new ones.

The RCGS has extended its onboard programming with One Ocean Expeditions into the 2019-20 season — and celebrated the introduction of the first-ever vessel with the Royal Canadian Geographical Ship prefix, the RCGS Resolute. Arctic Kingdom offers the Society increased revenue potential from the two co-branded trips running in 2019 and the Churchill Wild relationship is also being redeveloped. Maple Leaf Adventures is introducing a new vessel and running co-branded excursions to Haida Gwaii and around British Columbia. Exciting new partnerships are also on the horizon.

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E-NEWSLETTERS











INDIGENOUS PEOPLES ATLAS OF CANADA









and compelling photography. Winners were promoted in *Can Geo* and a special souvenir booklet was produced



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it in detail. Along with this promotion in the

magazine, an engaging video and additional

printed resources for Canadian Geographic



to discuss the Canadian energy system.

Geographic